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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

CERTIFICATE OF EXPRESS MAILING

I hereby certify that this paper and the documents and/or fees referred to as attached therein are being deposited with the United States Postal Service on August 22, 2001 in an envelope as "Express Mail Post Office to Addressee" service under 37 CFR §1.10, Mailing Label Number EL898677719US, addressed to the Commissioner for Patents, Washington, DC 20231.

Attorney Docket No.: PNG1P002/8231

First Named Inventor: Godsey

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UTILITY PATENT APPLICATION TRANSMITTAL (37 CFR. § 1.53(b))
(Regular application claiming priority of a provisional)

Commissioner for Patents
Box Patent Application
Washington, DC 20231

Sir: This is a request for filing a patent application under 37 CFR. § 1.53(b) in the name of inventors:
Ronald G. Godsey, Marshall P. Haine, and Mary E. Scheid

For: **SYSTEM AND METHODS FOR TRACKING CONSUMERS IN A STORE ENVIRONMENT**

Assigned to: Procter & Gamble

Priority of U.S. Provisional Application No. 60/228,909 filed on August 29, 2000 is claimed under 35 U.S.C. § 119(e).

Application Elements:

- ☒ **25** Pages of Specification, Claims and Abstract
- ☒ **6** Sheets of formal Drawings
- ☐ Combined Declaration and Power of Attorney
- ☐ Separate Declaration

Accompanying Application Parts:

- ☐ Do not publish this application. Nonpublication Request is attached.
- ☐ Assignment and Assignment Recordation Cover Sheet (recording fee of \$40.00 enclosed)
- ☐ Separate Power of Attorney by Assignee
- ☐ 37 CFR 3.73(b) Statement by Assignee
- ☐ Information Disclosure Statement with Form PTO-1449
- ☐ Copies of IDS Citations
- ☐ Preliminary Amendment



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Claim For Foreign Priority



Priority of Application No. filed on
is claimed under 35 U.S.C. § 119.



The certified copy is enclosed.



The certified copy will follow.



Amend the specification by inserting before the first line the sentence:

“This application claims the benefit of U.S. Provisional Application No.
filed on , the disclosure of which is incorporated herein by reference.”



PLEASE DEFER THE FILING FEES AT THIS TIME



The Commissioner is authorized to charge any fees beyond the amount enclosed which may be required, or to credit any overpayment, to Deposit Account No. 500388 (Order No.).

General Authorization for Petition for Extension of Time (37 CFR §1.136)



Applicants hereby make and generally authorize any Petitions for Extensions of Time as may be needed for any subsequent filings. The Commissioner is also authorized to charge any extension fees under 37 CFR §1.137 as may be needed to Deposit Account No. 500388 (Order No. PNG1P002).



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Date:

August 22, 2001

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PATENT APPLICATION

SYSTEM AND METHODS FOR
TRACKING CONSUMERS IN A STORE ENVIRONMENT

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